

DISCOVER



DEVELOP



DESIGN



metamormedia  
Design : Develop : Discover



# WE DEVELOP DATABASES

The World Wide Web, along with Web-database connectivity, offers far greater flexibility than old-fashioned static site architecture. Users can access data via the internet through a Web server, with no geographical limitations. Salesmen in the field, employees in separate offices, and anyone else who is given permission can use the same pool of information. All they need is a Web browser and an Internet connection.

There can be even bigger advantages. You can store e-commerce orders, customer information, user preferences, and discussion board postings. You can keep Web site content in a database, separating the content of your site from the layout and formatting allowing for fast and easy content and design changes. Your potential is limitless.

When you task MetaMorMedia with custom programming needs, we build the solution right the first time. If you're tired of having Web programmers tell you how you need to adapt to their programming, you will find our approach a refreshing change.

We custom build solutions for your specific needs. Below is a short list of our offerings:

**Content Management Database** - This type of database allows an admin/owner to control every aspect of their site's content, and easily change information and offerings WITHOUT having technical knowledge of web programming and conventional web development tools.

**E-Commerce** - This type of database allows an admin/owner to control every aspect of selling their merchandise online - from uploading new products and categories to changing the tax and shipping options, this type of solution automates as much of the sales and fulfillment processes as possible.

**Mass Mailing Utilities** - This type of database allows an admin/owner to maintain a mailing list and generate reports from the custom data collected, as well as send out specials, announcements, and demographically select who receives your mailings.

**Calendar/Events Scheduling** - This type of database allows an admin/owner to schedule dates, events, appointments - almost anything that requires a schedule, and is used in many different application on the web.

**Photographic Library** - This type of database allows an admin/owner to maintain a photos section complete with captions, thumbnails, and full category control - this reduces the usual photo web-posting process to a simple point-and-click interface, automatic thumbnail generation, searching capabilities, and sorting options are just a few of the features.

**Discussion Groups** - This type of database allows site visitors to interact through special subjects of message boards, and have threaded discussion on specific topics and interests. Sites from all types of industries utilize message boards for varying reasons, but it all comes down to easy communication and tracking of previous conversations.

**Chat Rooms** - This type of database allows site visitors to interact with employees, fans, etc in real-time chat right on the site - online help applications, online seminars, and education classes are a few of the industries that can benefit from features like this.

**Frequently Asked Questions Forums** - This type of database allows an admin/owner to dynamically provide answers to the most frequently asked questions from site visitors - decreasing customer service time on the phone.

**Classified Ads** - This type of database allows site visitors to post free or pay ads within a highly configurable and easy to use environment - likewise, an admin/owner can control every aspect of the classifieds structure and setup, useful in many different situations and site applications.

**Auctions** - This type of database allows an admin/owner to run an auction site similar to Ebay.com, while maintaining control over postings, features, options, and payment. 100's of ebay.com look-alikes have popped up over the years, and they all utilize auction web software in one way or another.



**Summary:** Responsibilities include developing the logistics of the site and administrating the data feed uploaded by the 3rd party vendor. We developed all the database management to handle the data displayed within the user area.

**Roles:** Database Designer, Web Development

**Skills:** AJAX, ASP (jsp), CMS, CSS, DHTML, E-commerce, Javascript, Photoshop, XML, SQL Server



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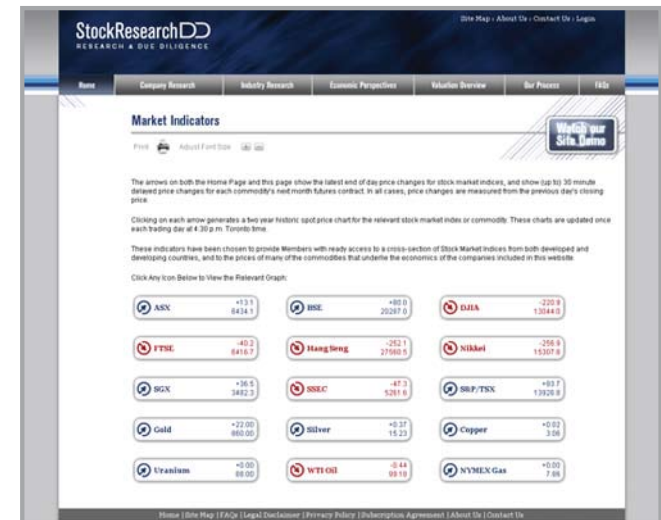
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## Market Indicators

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The arrows on both the Home Page and this page show the latest end of day price changes for stock market indices, and show (up to) 30 minute delayed price changes for each commodity's next month futures contract. In all cases, price changes are measured from the previous day's closing price.

Clicking on each arrow generates a two year historic spot price chart for the relevant stock market index or commodity. These charts are updated once each trading day at 4:30 p.m. Toronto time.

These indicators have been chosen to provide Members with ready access to a cross-section of Stock Market indices from both developed and developing countries, and to the prices of many of the commodities that underlie the economics of the companies included in this website.

Click Any Icon Below to View the Relevant Graph:

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**BIG GAINS. SMALL LOSSES.**

We've all heard it before, "You've got to cut your losses and let your winners run." The trouble is, it's true. More than any other single factor, the individual investor is handicapped by the tendency to tolerate losses, while feverishly grabbing gains off the table early for fear of losing them.

Think about it. Have you held on to a loser too long in the hope of it one day recovering and then finally thrown in the towel when the loss became intolerable?

On the other hand, have you made some nice gains and then gotten nervous during a pullback and sold for a small profit (or worse a small loss) only to then watch the stock take off to new heights without you (and now you're reluctant to jump back in it)?

It happens over and over again. The net result is big losses and small gains. One way or another, this equation has to be reversed.

**MAKE A PLAN**

You've got to have a plan and you've got to have it before the heat of the moment. Moreover, it's got to be a simple plan, one that you can understand and one that you believe in. Otherwise you won't have the conviction to follow it.

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ACCOUNT BALANCE: \$1000.00    ACCOUNT TYPE: Cash    CURRENCY: US Dollars    ORDER TYPE: Buy    ORDER PRICE: 100.00    ORDER QUANTITY: 100    ORDER STATUS: Pending

**CURRENT ALERTS**

Alert Name: Buy 100 Shares of Microsoft (MSFT) at 100.00    Alert Type: Buy    Alert Price: 100.00    Alert Quantity: 100    Alert Status: Pending

Alert Name	Alert Type	Alert Price	Alert Quantity	Alert Status
Buy 100 Shares of Microsoft (MSFT) at 100.00	Buy	100.00	100	Pending
Sell 100 Shares of Microsoft (MSFT) at 100.00	Sell	100.00	100	Pending
Buy 100 Shares of Microsoft (MSFT) at 100.00	Buy	100.00	100	Pending
Sell 100 Shares of Microsoft (MSFT) at 100.00	Sell	100.00	100	Pending

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ID	Username	First Name	Last Name	Email	Phone	Address	City	State	Zip	Country	Created	Last Modified
1	admin	Admin	Admin	admin@tradestops.com						USA	2008-01-01	2008-01-01

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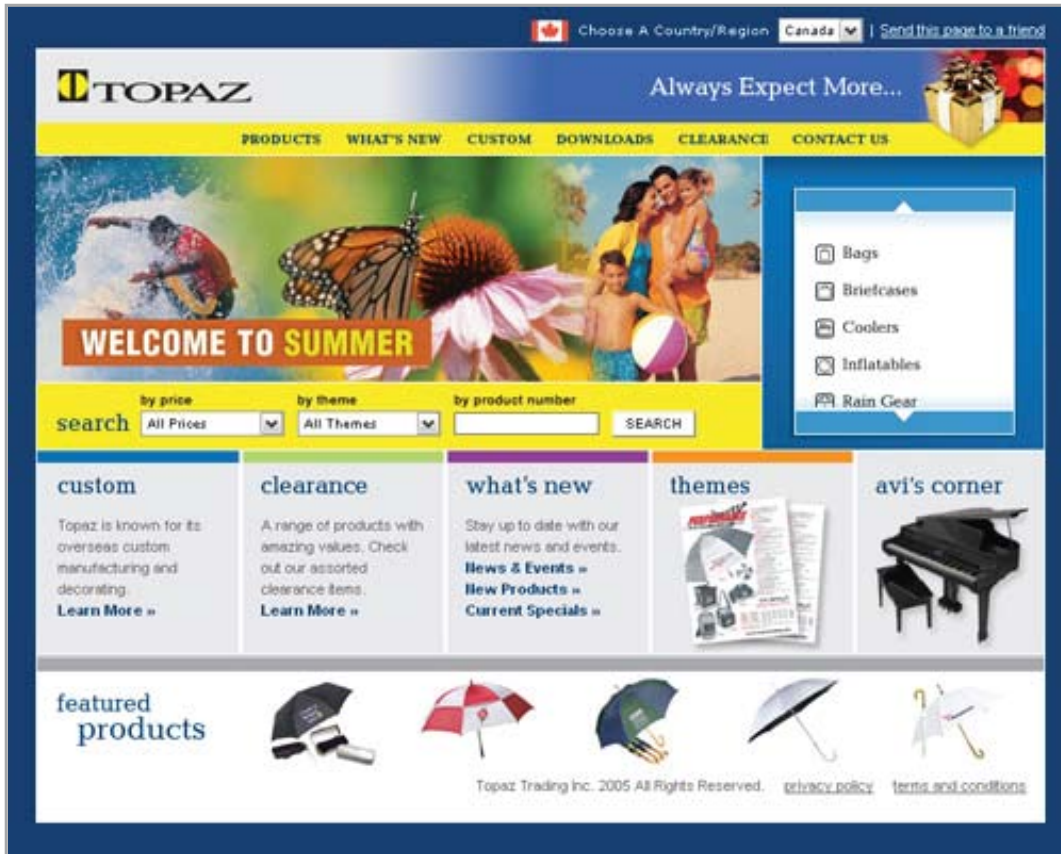
**ADD NEW ALERT**

Alert Name: [ ]    Alert Type: [ ]    Alert Price: [ ]    Alert Quantity: [ ]    Alert Status: [ ]

Account: [ ]    Order Type: [ ]    Order Price: [ ]    Order Quantity: [ ]    Order Status: [ ]

Alert Price: [ ]    Alert Quantity: [ ]    Alert Status: [ ]

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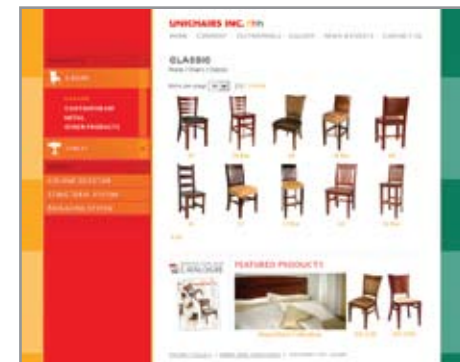
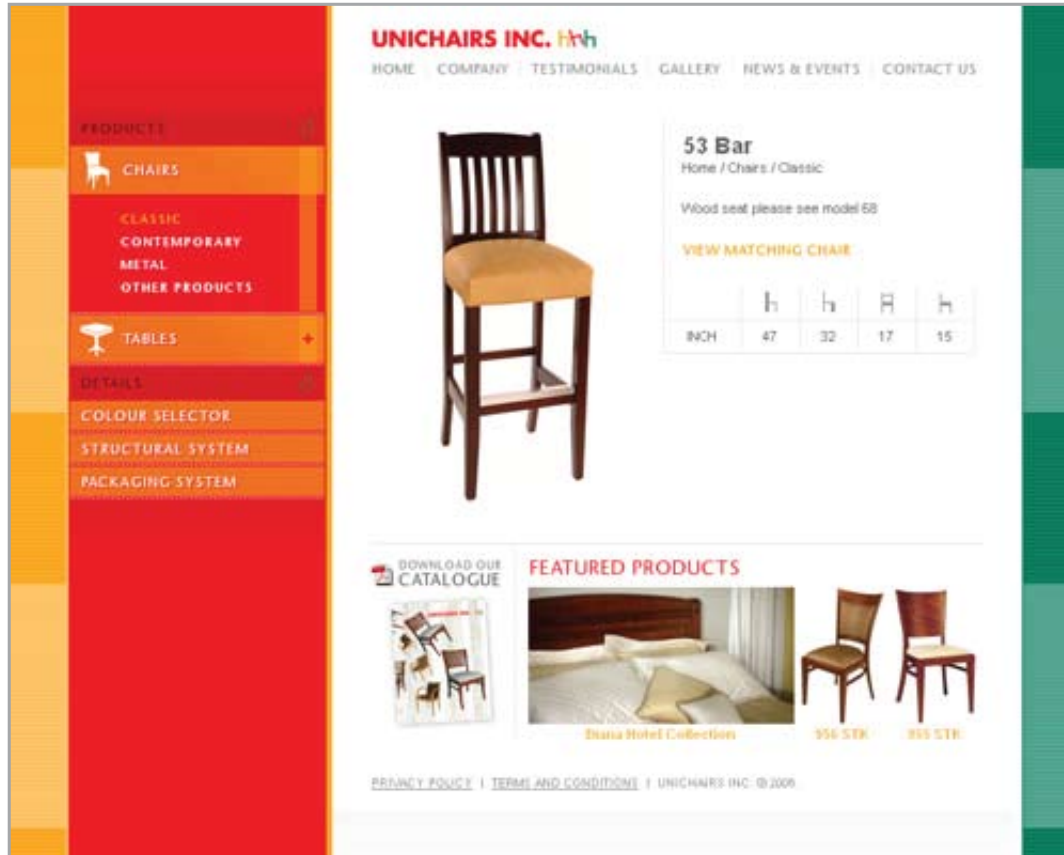




**Summary:** Responsibilities included developing the backend system to manage all products being displayed within the public area.

**Roles:** Database Designer, Web Developer

**Skills:** CMS, CSS, HTML, Javascript, MySQL, PHP





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